

Creating sustainable,
thriving neighborhoods.





OUR VISION

We envision a world of resilient cities filled with healthy people in economically thriving neighborhoods, clean air, clean water, green landscapes, and sustainable and just food systems.

OUR MISSION

Center for Resilient Cities cultivates robust and thriving communities that are healthy, just, economically viable and environmentally sound.



Dear Friends,

In 2014, Center for Resilient Cities undertook strategic actions designed to accomplish our mission of creating cities that are better for everyone. In this annual report, we share our accomplishments with you.

Learning from community feedback, we renamed our Madison facility to Badger Rock Center. In May, we **restructured the financing for our state-of-the-art, LEED platinum-designed building**, by closing a New Markets Tax Credits deal with WHEDA and PNC Bank. We welcomed **Peng Her** as Assistant Director in May and **Sonya Sankaran**, Badger Rock Program Specialist, and **Tou Vang**, Administrative Assistant, in the fall. We ended 2014 well positioned to expand programming and partnerships for a vibrant community hub that meets residents' needs.

Our fundraising partnership with Rotary Club of Milwaukee yielded strong results in 2014. Beginning the year with just under 10% of our \$1.23 million capital campaign goal for the Johnsons Park project, we **ended the year with over \$1 million**, ensuring the long-awaited renovation of this important community asset in 2015.

Shifting the focus of our food systems work to planning and policy, we began a Local Food Policy audit for the City of Milwaukee. Audit results, expected in Fall 2015, will describe Milwaukee's food regulatory environment, **identifying opportunities for policy changes that lead to a more just and equitable food system**. In Spring 2015, we will partner with a graduate-level class from the UW-Madison's Nelson Institute for Environmental Studies to undertake the same audit for select M7 jurisdictions.

Our 2014 activities set the stage for continued measurable impact in 2015 and beyond. **We thank you**, our donors, partners and friends for the generosity that makes our work possible. Indeed, we couldn't do it without you!

Please be sure to follow our progress by 'liking' us on Facebook, following **#CenterResCities** on Twitter and subscribing to our groundswell e-newsletter at resilientcities.org.



Marcia Caton Campbell, PhD
EXECUTIVE DIRECTOR



2014 Highlights



Johnsons Park Fundraising

We started the year at just over \$100,000, or 8% of our fundraising goal.

By year-end, we reached over a million dollars — **100% of the construction budget!**



The bioswale in Johnson Park was partially funded by the Fund for Lake Michigan.



A third summer camp was added at Badger Rock Center.



The Local Food Policy Audit begins, with 129 questions in 4 key areas to examine Milwaukee's food regulatory environment.



Crafting Resilient Children workshops, trainings, and community events introduced **61 educators and 56 parents** to activity-based strategies for cultivating resilience in young people.

300 guests attended the Thanks-for-Giving Dinner at Badger Rock Neighborhood Center.



Madison's Ward 72 polling place is now at Badger Rock Center, and in the November 2014 off-cycle election it had **78% voter turnout!**

Research shows that greater proficiency in one's native language produces **higher proficiency in all learning.**

At the Badger Rock Center, our Hmong Language and Culture Enrichment Program students **increased their Hmong language skills** between 24 and 42%.



Summer program participation at the Badger Rock Center **grew by over 32%.**



Our solar panels **generated 15,224 kWh (total) of energy** in 2014.

May 31 was Badger Rock Center's **peak day of solar power generation**, sending 5.8 kW of energy to the grid.



Thank you to our supporters!

\$250,000 +

Joe and Mary Ellyn
Sensenbrenner
The Buck Foundation
Zilber Family Foundation

Mary & Guy Robertshaw
Chuck Roy
Lilia Shtyk
Linda & Michael Stolz
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Fund for Lake Michigan

Kymm and Scott Mutch
Preserve Our Parks
UW Credit Union
United Way of Dane County

\$100,000 — \$249,999

Rotary Club of Milwaukee

\$250 — \$499

Associated Bank
Marcia Caton Campbell &
Alan W. Campbell
Great Big Pictures
Devereaux Hall Gift Fund
Marie Jewell
Kathryn Murphy
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\$50,000 — \$99,999

Brewers Community
Foundation & Rickie Weeks
Forward Community
Investments
Greater Milwaukee
Foundation's Gerda A.
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\$10,000 — \$24,999

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\$100 — \$249

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Peng Her & Mai Zong Vue
Madison Gas & Electric

\$2,500 — \$4,999

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Keller Family Charitable Trust
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\$1,000 — \$2,499

CUNA Mutual Foundation
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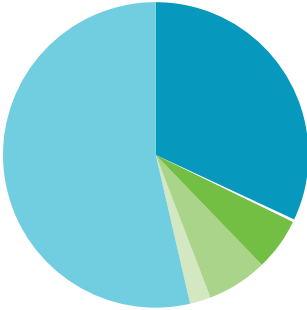
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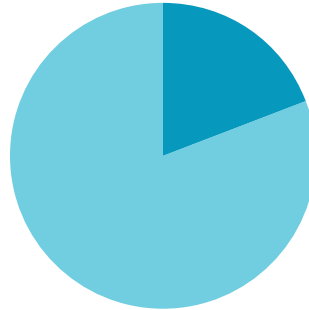
Financial Statement YEAR ENDING DECEMBER 31, 2014

Income



Contributions RESTRICTED	\$762,309
Contributions UNRESTRICTED	451,746
Endowment Return	2,499
Rent/other	80,297
Fees for services	88,805
Interest	29,542
Total Income	\$ 1,415,198

Expenses



Program Services	\$ 1,029,461
Supporting Activity	241,534
Total Expenses	\$ 1,270,995

Contributions were higher this year as grantors and individuals responded with generosity to help us complete the Johnsons Park Project in Milwaukee. Our efforts to diversify our revenue sources in order to maintain our good financial health were successful with revenue from rent increasing by over 20%. We continued to be good stewards of the funds we received using 81% of our revenue for direct program services.

Dr. Salad Vang
Judith Wilcox
Dr. Mai Xiong & Ya Yang

\$1 — \$99

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